

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Product</u> NRSC 2012 | | |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/23/12 / 10/23/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|--|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|--------|
| E 8 | KVVU | 10/17/12 | 10/19/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 5 | \$225.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | | | See MG 26.5,26.6 | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | | | See MG 8.6 | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| | 4 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| | 5 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | | | See MG 26.5,26.6 | | | | | | | | | |
| | 6 | KVVU | 10/17/12-10/17/12 | The Dr.Oz Show | 4-5p | ---W----- | :30 | | \$225.00 | NM | | |
| | | | Ⓜ See MG 26.5,26.6 | | | | | | | | | |
| E 9 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | | | See MG 26.5,26.6 | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| E 11 | KVVU | 10/17/12 | 10/19/12 | MORE Access | 630-7pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$235.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Product</u> NRSC 2012 | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/23/12 / 10/23/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|---|------------|-------------------|--------------------------|--------------------------|-------------|--------|------------|------------|------|-------|------------|
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| E 15 | KVVU | 10/21/12 | 10/21/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 0 | \$0.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | -----1 | 1 | \$150.00 | | | | | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fox News Sunday 8-9a | 8-9a | -----Su | :30 | | \$150.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| N 16 | KVVU | 10/21/12 | 10/21/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 10 | \$7,875.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | 10/15/12 | 10/21/12 | -----1 | 1 | \$4,650.00 | | | | | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | NFL Late Game | NFL Late Game | -----Su | :30 | | \$4,650.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 2 | KVVU | 10/20/12-10/20/12 | NCAA Football Early Game | NCAA Football Early Game | -----Sa-- | :30 | | \$2,325.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 3 | KVVU | 10/21/12-10/21/12 | Friends Weekend | 5-6p | -----Su | :30 | | \$225.00 | NM | | |
| | Ⓜ Credited | | | | | | | | | | | |
| | 4 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 5 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 6 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 7 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 8 | KVVU | 10/23/12-10/23/12 | Fox 5 News M-F 11p | M-F 11-1135p | -Tu----- | :30 | | \$1,950.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 9 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 10 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 11 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 12 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | :30 | | \$450.00 | NM | | |
| | Ⓜ MG for 24.1, 11.2, 25.1, 9.2, 7.3, 8.3, 10.1, 6.3, 24.2, 7.1, 6.2, 31.2, 10.3, 7.2, 11.3, 31.1, 9.3, 6.1, 25.2, 8.4, 16.1 | | | | | | | | | | | |
| | 13 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early News | M----- | :30 | | \$835.00 | NM | | |
| | Ⓜ See MG 26.5, 26.6 | | | | | | | | | | | |
| | 14 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early News | M----- | :30 | | \$835.00 | NM | | |
| | Ⓜ See MG 26.5, 26.6 | | | | | | | | | | | |
| N 26 | KVVU | 10/22/12 | 10/23/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | \$4,690.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | 10/22/12 | 10/28/12 | MT----- | 4 | \$225.00 | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| 472834 / | 06115571 |

| | | |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/17/12 - 10/23/12 | NRSC 2012 | |

| | |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| NRSC | 10/23/12 / 10/23/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|-------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------|---------------------|-------------|-------|-------------|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|-----------------|---------------|-------------|-------------|-------------|--|--|----------------|-----------|-------------------|----------|--------------------|-----------------------|-----------------|---------------|----------|---------------------|-------------|--|--|------------------|------|-------------------|--|----------------|------|----------|-----|--|---------------------|----|--|--|------------------|------|-------------------|--|-----------------|---------|----------|-----|--|---------------------|----|--|--|------------------|------|-------------------|--|----------------|------|----------|-----|--|---------------------|----|--|--|----------|--|--|--|--|--|--|--|--|--|--|--|--|---|------|-------------------|--|----------------|------|----------|-----|--|---------------------|----|--|--|------------------|--|--|--|--|--|--|--|--|--|--|--|--|---|------|-------------------|--|----------------|------|----------|-----|--|---------------------|----|--|--|------------------|--|--|--|--|--|--|--|--|--|--|--|--|---|------|-------------------|--|-------------------------|---------|--------|-----|--|------------|----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|---|------|-------------------|--|--------------------|--------------------|--------|-----|--|----------|----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th colspan="4"></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTu-----</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTu-----</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">Credited</td></tr><tr><td>3</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTu-----</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr><tr><td>4</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTu-----</td><td>:30</td><td></td><td>\$225.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr><tr><td>5</td><td>KVVU</td><td colspan="2">10/22/12-10/22/12</td><td>BB League Championships</td><td>1pm-8pm</td><td>M-----</td><td>:30</td><td></td><td>\$3,915.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4</td></tr><tr><td>6</td><td>KVVU</td><td colspan="2">10/22/12-10/22/12</td><td>Special Early News</td><td>Special Early News</td><td>M-----</td><td>:30</td><td></td><td>\$775.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4</td></tr></table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | 1 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | 2 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | Credited | | | | | | | | | | | | | 3 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | 4 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | 5 | KVVU | 10/22/12-10/22/12 | | BB League Championships | 1pm-8pm | M----- | :30 | | \$3,915.00 | NM | | | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | | | 6 | KVVU | 10/22/12-10/22/12 | | Special Early News | Special Early News | M----- | :30 | | \$775.00 | NM | | | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | | |
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| 1 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | KVVU | 10/22/12-10/28/12 | | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 5 | KVVU | 10/22/12-10/22/12 | | BB League Championships | 1pm-8pm | M----- | :30 | | \$3,915.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 6 | KVVU | 10/22/12-10/22/12 | | Special Early News | Special Early News | M----- | :30 | | \$775.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| E 27 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 0 | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th colspan="4"></th></tr><tr><td colspan="2">Week: 10/22/12</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td colspan="2"></td><td>\$350.00</td><td colspan="4"></td></tr></table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$350.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td></td><td>\$350.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td></td><td>\$350.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr></table> | | | | | | | | | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | 1 | KVVU | 10/22/12-10/28/12 | | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | \$350.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | 2 | KVVU | 10/22/12-10/28/12 | | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | \$350.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KVVU | 10/22/12-10/28/12 | | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5,26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/28/12 | | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5,26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E 28 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | \$730.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th colspan="4"></th></tr><tr><td colspan="2">Week: 10/22/12</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td colspan="2"></td><td>\$365.00</td><td colspan="4"></td></tr></table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$365.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$365.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 29 | KVVU | 10/22/12 | 10/23/12 | MORE Access | 630-7pm | | :30 | | | NM | 0 | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th colspan="2"></th><th><u>Rate</u></th><th colspan="4"></th></tr><tr><td colspan="2">Week: 10/22/12</td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td colspan="2"></td><td>\$235.00</td><td colspan="4"></td></tr></table> | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$235.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | | 10/22/12 | 10/28/12 | MT----- | 2 | | | \$235.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th colspan="2"><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>MORE Access</td><td>630-7pm</td><td>MTu-----</td><td>:30</td><td></td><td>\$235.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">Credited</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/22/12-10/28/12</td><td>MORE Access</td><td>630-7pm</td><td>MTu-----</td><td>:30</td><td></td><td>\$235.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5,26.6</td></tr></table> | | | | | | | | | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | 1 | KVVU | 10/22/12-10/28/12 | | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | | Credited | | | | | | | | | | | | | 2 | KVVU | 10/22/12-10/28/12 | | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | | See MG 26.5,26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KVVU | 10/22/12-10/28/12 | | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Credited | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/28/12 | | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5,26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 58 | \$44,465.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/23/12 | 58 | \$44,465.00 | \$37,795.25 |
| Totals | 58 | \$44,465.00 | \$37,795.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT23/12 18.56
*** KVVU-TV ***

PROGRAM : MORE
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT22

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 18.56
 *** KVVU-TV ***
 REP HEADLINE# 6115571 TRF# 472834
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$
 CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#35 MISSED: SUN/500P-600P OCT21 30S \$225.00 (OCT23/12)
 BUY#28 M-TU/400P-500P OCT22 30S \$225.00
 BUY#31 M-TU/600P-700P OCT22 30S \$235.00
 OFFER: NONE
 CMT: SPOTS N/A. FLIGHT ENDED. PLS APPROVE.

| | | | | | | | | | | | | |
|----------------|----------|--|--|--|--|--|--|--|--|--|----------|--|
| OCT/12 | 44465.00 | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 44465.00 | |
| TOTAL SPOTS | | | | | | | | | | | 58 | |

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Product</u> NRSC 2012 | | |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/23/12 / 10/23/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|-----------|---|--------------------------|-----------------------|-----------------|------|---------------|-------------------|-----------------------|-------------|-------|------------|
| E 16 | KVVU | 10/21/12 | 10/21/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 10 | \$7,875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$4,650.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KVVU | 10/15/12-10/21/12 | NFL Late Game | NFL Late Game | -----Su | | :30 | | \$4,650.00 | NM | | |
| | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | |
| 2 | KVVU | 10/20/12-10/20/12 | NCAA Football Early Game | NCAA Football Ear | -----Sa-- | | :30 | | \$2,325.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 3 | KVVU | 10/21/12-10/21/12 | Friends Weekend | 5-6p | -----Su | | :30 | | \$225.00 | NM | | |
| Ⓜ | | Credited | | | | | | | | | | |
| 4 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 5 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 6 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 7 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early News | ----ThF---- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 8 | KVVU | 10/23/12-10/23/12 | Fox 5 News M-F 11p | M-F 11-1135p | -Tu----- | | :30 | | \$1,950.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 9 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 10 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 11 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 12 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTu----- | | :30 | | \$450.00 | NM | | |
| Ⓜ | | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| 13 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early New | M----- | | :30 | | \$835.00 | NM | | |
| Ⓜ | | See MG 26.5,26.6 | | | | | | | | | | |
| 14 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early New | M----- | | :30 | | \$835.00 | NM | | |
| Ⓜ | | See MG 26.5,26.6 | | | | | | | | | | |
| E 26 | KVVU | 10/22/12 | 10/23/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 2 | \$4,690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Product</u> NRSC 2012 | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 10/23/12 / 10/23/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|--|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 4 | \$225.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 2 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | Credited | | | | | | | | | | | |
| | 3 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 4 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 5 | KVVU | 10/22/12-10/22/12 | BB League Championships | 1pm-8pm | M----- | :30 | | \$3,915.00 | NM | | |
| | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | |
| | 6 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early News | M----- | :30 | | \$775.00 | NM | | |
| | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | |
| N 28 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$365.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$365.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/22/12-10/28/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTu----- | :30 | | \$365.00 | NM | | |
| | Credited | | | | | | | | | | | |
| E 29 | KVVU | 10/22/12 | 10/23/12 | MORE Access | 630-7pm | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$235.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | |
| | Credited | | | | | | | | | | | |
| | 2 | KVVU | 10/22/12-10/28/12 | MORE Access | 630-7pm | MTu----- | :30 | | \$235.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| Totals | | | | | | | | | | | 57 | \$44,100.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/23/12 | 57 | \$44,100.00 | \$37,485.00 |
| Totals | 57 | \$44,100.00 | \$37,485.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT25/12 12.03
CHANGES
*** KVVU-TV ***

WASHINGTON, DC 20027

| | FLIGHT DATES | OCT17/12 | OCT23/12 | WK-1 |
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT25/12 12.03

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| | |
|----------------|----------|
| CONTRACT TOTAL | 44100.00 |
| TOTAL SPOTS | 57 |

REP HEADLINE# 6115571 TRF# 472834 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !!! OCT25/12 12.03
 HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | /WK | INVT | : | : SPTS |

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

| | | |
|--|--|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Product</u> NRSC 2012 | | |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 04/13/12 / 10/22/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|--|-------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | KVVU | 10/17/12 | 10/19/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 3 | \$1,095.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$365.00 | | | |
| N 2 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 3 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$475.00 | | | |
| N 3 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 6 | \$2,970.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 6 | \$495.00 | | | |
| N 4 | KVVU | 10/17/12 | 10/19/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 3 | \$660.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$220.00 | | | |
| N 5 | KVVU | 10/17/12 | 10/19/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 3 | \$585.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$195.00 | | | |
| N 6 | KVVU | 10/17/12 | 10/19/12 | Katie Couric | 2-3p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$145.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Katie Couric | 2-3p | ---WThF---- | :30 | | \$145.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | Katie Couric | 2-3p | ---WThF---- | :30 | | \$145.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Katie Couric | 2-3p | ---WThF---- | :30 | | \$145.00 | NM | | |
| | | | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | |
| N 7 | KVVU | 10/17/12 | 10/19/12 | Anderson | 3-4p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$155.00 | | | |

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Product</u> NRSC 2012 | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 04/13/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|--|------------|-------------------|---------------------------|----------------|-------------|--------|------------|----------|------|-------|----------|
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Anderson | 3-4p | ---WThF---- | :30 | | \$155.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | Anderson | 3-4p | ---WThF---- | :30 | | \$155.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Anderson | 3-4p | ---WThF---- | :30 | | \$155.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| N 8 | KVVU | 10/17/12 | 10/19/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 0 | \$0.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 5 | \$225.00 | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.5, 26.6 | | | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | See MG 8.6 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 4 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 5 | KVVU | 10/15/12-10/21/12 | The Dr.Oz Show | 4-5p | ---WThF---- | :30 | | \$225.00 | NM | | |
| | See MG 26.5, 26.6 | | | | | | | | | | | |
| | 6 | KVVU | 10/17/12-10/17/12 | The Dr.Oz Show | 4-5p | ---W----- | :30 | | \$225.00 | NM | | |
| | Ⓜ See MG 26.5, 26.6 | | | | | | | | | | | |
| N 9 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 0 | \$0.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$350.00 | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | See MG 26.5, 26.6 | | | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 | 5-530p | ---WThF---- | :30 | | \$350.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| N 10 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 1 | \$365.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$365.00 | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | ---WThF---- | :30 | | \$365.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | ---WThF---- | :30 | | \$365.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| N 11 | KVVU | 10/17/12 | 10/19/12 | MORE Access | 630-7pm | | :30 | | | NM | 0 | \$0.00 |
| <div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div> | | | | | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$235.00 | | | |
| | 1 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 26.5, 26.6 | | | | | | | | | | | |
| | 2 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |
| | 3 | KVVU | 10/15/12-10/21/12 | MORE Access | 630-7pm | ---WThF---- | :30 | | \$235.00 | NM | | |
| | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|----------------------------|----------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 472834 / | | 06115571 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/17/12 - 10/23/12 | NRSC 2012 | |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| NRSC | | 04/13/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|--|---|-------------------|--------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| N 12 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 3 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$1,250.00 | | | |
| N 13 | KVVU | 10/17/12 | 10/19/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 3 | \$1,905.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WTF-- | | | | 3 | \$635.00 | | | |
| N 14 | KVVU | 10/20/12 | 10/20/12 | NCAA Football Late Game | NCAA Football Lat | | :30 | | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----2- | | | | 2 | \$750.00 | | | |
| N 15 | KVVU | 10/21/12 | 10/21/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$150.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | Fox News Sunday 8-9a | 8-9a | -----Su | :30 | | \$150.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| N 16 | KVVU | 10/21/12 | 10/21/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 11 | \$8,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$4,650.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/15/12-10/21/12 | NFL Late Game | NFL Late Game | -----Su | :30 | | \$4,650.00 | NM | | |
| | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | | |
| | 2 | KVVU | 10/20/12-10/20/12 | NCAA Football Early Game | NCAA Football Ear | -----Sa-- | :30 | | \$2,325.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 3 | KVVU | 10/21/12-10/21/12 | Friends Weekend | 5-6p | -----Su | :30 | | \$225.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 4 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 5 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 6 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 7 | KVVU | 10/18/12-10/19/12 | Special Early News | Special Early New | ----ThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 8 | KVVU | 10/23/12-10/23/12 | Fox 5 News M-F 11p | M-F 11-1135p | -Tu----- | :30 | | \$1,950.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 9 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTU----- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 10 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTU----- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 11 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTU----- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 12 | KVVU | 10/22/12-10/23/12 | Anderson | 3-4p | MTU----- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 24.1,11.2,25.1,9.2,7.3,8.3,10.1,6.3,24.2,7.1,6.2,31.2,10.3,7.2,11.3,31.1,9.3,6.1,25.2,8.4,16.1 | | | | | | | | | | |
| | 13 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early New | M----- | :30 | | \$835.00 | NM | | |
| | Ⓜ | See MG 26.5,26.6 | | | | | | | | | | |
| | 14 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early New | M----- | :30 | | \$835.00 | NM | | |
| | Ⓜ | See MG 26.5,26.6 | | | | | | | | | | |
| N 17 | KVVU | 10/21/12 | 10/21/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 1 | \$925.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$925.00 | | | |
| N 18 | KVVU | 10/17/12 | 10/18/12 | BB League Championships | 1pm-8pm | | :30 | | | NM | 2 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|-----------------------------|--|
| <u>Contract / Revision</u> 472834 / | | <u>Alt Order #</u> 06115571 |
| <u>Contract Dates</u> 10/17/12 - 10/23/12 | <u>Product</u> NRSC 2012 | <u>Estimate #</u> |
| <u>Advertiser</u> NRSC | | <u>Original Date / Revision</u> 04/13/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|--|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WT--- | | | | 2 | \$4,500.00 | | | |
| N 19 | KVVU | 10/22/12 | 10/23/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | \$730.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$365.00 | | | |
| N 20 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 2 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$475.00 | | | |
| N 21 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 4 | \$1,980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 4 | \$495.00 | | | |
| N 22 | KVVU | 10/22/12 | 10/23/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$220.00 | | | |
| N 23 | KVVU | 10/22/12 | 10/23/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 2 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$195.00 | | | |
| N 24 | KVVU | 10/22/12 | 10/23/12 | Katie Couric | 2-3p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$145.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | Katie Couric | 2-3p | MTu----- | :30 | | \$145.00 | NM | | |
| | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | | |
| | 2 | KVVU | 10/22/12-10/28/12 | Katie Couric | 2-3p | MTu----- | :30 | | \$145.00 | NM | | |
| | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | | |
| N 25 | KVVU | 10/22/12 | 10/23/12 | Anderson | 3-4p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$155.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | Anderson | 3-4p | MTu----- | :30 | | \$155.00 | NM | | |
| | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | | |
| | 2 | KVVU | 10/22/12-10/28/12 | Anderson | 3-4p | MTu----- | :30 | | \$155.00 | NM | | |
| | See MG 16.2,16.3,16.4,16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.13,16.14 | | | | | | | | | | | |
| N 26 | KVVU | 10/22/12 | 10/23/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 3 | \$4,915.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 4 | \$225.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 3 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 4 | KVVU | 10/22/12-10/28/12 | The Dr.Oz Show | 4-5p | MTu----- | :30 | | \$225.00 | NM | | |
| | See MG 26.5,26.6 | | | | | | | | | | | |
| | 5 | KVVU | 10/22/12-10/22/12 | BB League Championships | 1pm-8pm | M----- | :30 | | \$3,915.00 | NM | | |
| | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | |
| | 6 | KVVU | 10/22/12-10/22/12 | Special Early News | Special Early News | M----- | :30 | | \$775.00 | NM | | |
| | Ⓜ MG for 29.2,16.14,16.13,15.1,8.5,11.1,26.1,8.1,26.3,8.6,9.1,27.2,27.1,26.4 | | | | | | | | | | | |
| N 27 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | 2 | \$350.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 472834 / | 06115571 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------|------------|
| 10/17/12 - 10/23/12 | NRSC 2012 | |

| Advertiser | Original Date / Revision |
|------------|--------------------------|
| NRSC | 04/13/12 / 10/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-----------------|-------------------|--------------------|---------------------------|-----------------|---------------|--------|------------|---------------------|-------------|-------|-------------|-------------------|-----------------|-----------------|-------------------|-------------|--|--|--|--|--|--|--|--|----------------|-----------|-------------------|--------------------|-----------------------|-----------------|---------------|--|--|-------------|-------------|--|--|-------------|-----------|-------------------|--------------------|-----------------------|-----------------|---------------|--|--|---------------------|-------------|--|--|-------------------|------|-------------------|--------------------|--------------|----------|-----|--|--|---------------------|----|--|--|--|------|-------------------|-----------------|--------|----------|-----|--|--|---------------------|----|--|--|-------------------|------|-------------------|--------------------|--------------|----------|-----|--|--|---------------------|----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td></td><td></td><td>\$350.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5, 26.6</td></tr><tr><td>2</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News at 5</td><td>5-530p</td><td>MTu-----</td><td>:30</td><td></td><td></td><td>\$350.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 26.5, 26.6</td></tr></table> | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Type</u> | | | 1 | KVVU | 10/22/12-10/28/12 | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | | \$350.00 | NM | | | See MG 26.5, 26.6 | | | | | | | | | | | | | 2 | KVVU | 10/22/12-10/28/12 | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | | \$350.00 | NM | | | See MG 26.5, 26.6 | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KVVU | 10/22/12-10/28/12 | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5, 26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/28/12 | Fox 5 News at 5 | 5-530p | MTu----- | :30 | | | \$350.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5, 26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 28 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 2 | \$730.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td>\$365.00</td><td colspan="8"></td></tr></table> | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$365.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$365.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 29 | KVVU | 10/22/12 | 10/23/12 | MORE Access | 630-7pm | | :30 | | | NM | 1 | \$235.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$235.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/28/12 | MORE Access | 630-7pm | MTu----- | :30 | | | \$235.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 26.5, 26.6 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 30 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 2 | \$2,500.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$1,250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 31 | KVVU | 10/22/12 | 10/23/12 | Fox 5 News M-F 11p | M-F 11-1135p | | :30 | | | NM | 0 | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 10/22/12</td><td>10/28/12</td><td>MT-----</td><td>2</td><td>\$635.00</td><td colspan="8"></td></tr><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th></th><th></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="2"></th></tr><tr><td>1</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>MTu-----</td><td>:30</td><td></td><td></td><td>\$635.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14</td></tr><tr><td>2</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>Fox 5 News M-F 11p</td><td>M-F 11-1135p</td><td>MTu-----</td><td>:30</td><td></td><td></td><td>\$635.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14</td></tr></table> | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$635.00 | | | | | | | | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Type</u> | | | 1 | KVVU | 10/22/12-10/28/12 | Fox 5 News M-F 11p | M-F 11-1135p | MTu----- | :30 | | | \$635.00 | NM | | | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | | | 2 | KVVU | 10/22/12-10/28/12 | Fox 5 News M-F 11p | M-F 11-1135p | MTu----- | :30 | | | \$635.00 | NM | | | See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | | |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | 10/28/12 | MT----- | 2 | \$635.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | KVVU | 10/22/12-10/28/12 | Fox 5 News M-F 11p | M-F 11-1135p | MTu----- | :30 | | | \$635.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | KVVU | 10/22/12-10/28/12 | Fox 5 News M-F 11p | M-F 11-1135p | MTu----- | :30 | | | \$635.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| See MG 16.2, 16.3, 16.4, 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.13, 16.14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 61 | \$45,150.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/23/12 | 61 | \$45,150.00 | \$38,377.50 |
| Totals | 61 | \$45,150.00 | \$38,377.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.54

REP: TO ROSE
FR NIKKI
O'D M3 SEE LINE 40-41
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH. IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 39 | S | | 730P-800P | 30 | | \$835.00 | 10/22 | 10/22 | 0 | | MON | 0 |
| PROGRAM : SPECIAL NEWS AFTER DEBATE ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 34-39 | | | | | | | | | | | | |
| 8 | S | | 400P-500P | 30 | | \$225.00 | 10/17 | 10/19 | 0 | | W-F | 0 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| 40 | A | | 430P-800P | 30 | | \$3,915.00 | 10/22 | 10/22 | 1 | | MON | 1 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| ORD COM1 : SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-BOOKED PLS APPROVE. | | | | | | | | | | | | |
| ORD COM2 : BOOKED PLS APPROVE. | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT17 ON LINE-8 FOR 3 SPOTS/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT17 ON LINE-9 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT17 ON LINE-11 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT21 ON LINE-17 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT22 ON LINE-28 FOR 3 SPOTS/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT22 ON LINE-29 FOR 2 SPOTS/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT22 ON LINE-31 FOR 1 SPOT/WK | | | | | | | | | | | | |

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-39 FOR 2 SPOTS/WK

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|-----|---|
| 41 | A | 400P-430P | 30 | \$775.00 | 10/22 | 10/22 | 1 | MON | 1 |
|----|---|-----------|----|----------|-------|-------|---|-----|---|

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-
ORD COM2: BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 40-41

| | | | | | | | | | |
|---|---|-----------|----|----------|-------|-------|---|-----|---|
| 9 | S | 500P-530P | 30 | \$350.00 | 10/17 | 10/19 | 0 | W-F | 0 |
|---|---|-----------|----|----------|-------|-------|---|-----|---|

PROGRAM : 5P NEWS

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|-----|---|
| 11 | S | 600P-700P | 30 | \$235.00 | 10/17 | 10/19 | 0 | W-F | 0 |
|----|---|-----------|----|----------|-------|-------|---|-----|---|

PROGRAM : MORE

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|-----|---|
| 17 | S | 800A-900A | 30 | \$150.00 | 10/21 | 10/21 | 0 | SUN | 0 |
|----|---|-----------|----|----------|-------|-------|---|-----|---|

PROGRAM : SU 8A NEWS

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|------|---|
| 28 | S | 400P-500P | 30 | \$225.00 | 10/22 | 10/23 | 1 | M-TU | 1 |
|----|---|-----------|----|----------|-------|-------|---|------|---|

PROGRAM : DR OZ

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|------|---|
| 29 | S | 500P-530P | 30 | \$350.00 | 10/22 | 10/23 | 0 | M-TU | 0 |
|----|---|-----------|----|----------|-------|-------|---|------|---|

PROGRAM : 5P NEWS

| | | | | | | | | | |
|----|---|-----------|----|----------|-------|-------|---|------|---|
| 31 | S | 600P-700P | 30 | \$235.00 | 10/22 | 10/23 | 1 | M-TU | 1 |
|----|---|-----------|----|----------|-------|-------|---|------|---|

PROGRAM : MORE

STATION MAKEGOOD OFFERS:
M3 OK'D BUY#8 MISSED:W-F/400P-500P OCT17(3/WK) 30S \$225.00 (OCT22/12)
BUY#9 W-F/500P-530P OCT17 30S \$350.00
BUY#11 W-F/600P-700P OCT17 30S \$235.00
BUY#17 SUN/800A-900A OCT21 30S \$150.00
BUY#28 M-TU/400P-500P OCT22(3/WK) 30S \$225.00
BUY#29 M-TU/500P-530P OCT22(2/WK) 30S \$350.00
BUY#31 M-TU/600P-700P OCT22 30S \$235.00
BUY#39 MON/730P-800P OCT22(2/WK) 30S \$835.00
OFFER:MON/430P-800P OCT22 30S \$3,915.00 PLS ADVISE.
& MON/400P-430P OCT22 30S \$775.00
CMT:SPOTS N/A DUE TO PRG CHG. AIRING NLCS GAME #7. SEE MG OFFER. PRE-
CMT:BOOKED PLS APPROVE.

OCT/12 45150.00

CONTRACT TOTAL 45150.00
TOTAL SPOTS 61

REP HEADLINE# 6115571 TRF# 472834
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 14.54
*** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

MARKET TOTALS \$265,588 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE